

**REQUEST FOR PROPOSALS
TOWN OF EVANS**

Please take notice that the Town of Evans Town Clerk will accept sealed proposals for developing a *Tourism Asset Inventory and Strategic Planning Guide* for the Towns of Evans, Eden Brant, North Collins and the Villages of Angola, Farnham and North Collins. This project will result in an inventory and digital map of all tourism assets and resources in the four towns and three villages. It is anticipated that the compilation will include attractions, natural resources, events, accommodations and major transportation access hubs, routes and points. Detailed attribute data to be collected for each inventory entry. Using these data, a digital, publication-ready prototype tourist map and/or set of themed maps would be produced. Community input will be solicited through site visits, focus groups and interviews with citizens, community leaders, business owners and government representatives to complete the inventory and ensure its comprehensiveness and inclusiveness. Based on the asset inventory, the strategic plan will offer recommendations regarding the Southtowns area's tourism strengths, weaknesses and areas of need and opportunity including recommendations for: Strategies for the development and improvement of tourism and related venues, attractions and services; Marketing and collaborative promotion and packaging of tourism assets; Infrastructure improvement: and, Implementation.

The Inventory, Planning Guide and any support materials to become the property of the Town of Evans. Proposals will be accepted during business hours Monday thru Friday from 9:00 AM to 5:00 PM until **10:00 AM, Monday, April 17, 2006** – by the Evans Town Clerk, 8787 Erie Road, Angola, NY 14006.

Selection will be based on a combination of factors including: experience, staff assigned, quality of proposal, and cost. The Town of Evans reserves the right to reject any or all statements of qualifications or proposals and to waive any informalities therein.

By Order of the Town Board
of the Town of Evans
Carol A. Meissner
Town Clerk